

TheDaily8 

Super Saturday Curriculum



SCHEDULE  
GUIDELINES  
MATERIALS

## Curriculum

*This is the schedule to follow for your Daily 8 Super Saturday training.*

Pre-meeting: Have a music track for prelude music as people take their seats.

Always start with an opportunity meeting (approximately 45 minutes) and make sure everyone knows guests are invited to this.

### Opportunity Meeting Format

Pre-meeting music

Host calls meeting to order

Host tells quick story about how they started in the business and what it has meant to them: **This should be no more than 5 minutes long.**

Host introduces Opportunity video (plays for 15 minutes)

Host ends meeting with call to action: Get with the person who brought you here and they can help you get started.

Option:

If a top income earner or company executive is visiting, you could have them present a vision message after the video and before the closing call to action

### Super Saturday Format

Follow the opportunity meeting with a break, and then go into your Daily 8 training, using the materials provided.

MC: Calls the meeting to order and takes care of housekeeping/announcements

Music with company-produced video will start the program

MC then introduces the presenter for the day

Presenter using company-provided slideshow presents the following (follow the Keynote or PowerPoint exactly):

- Vision: Industry and the company (company materials forthcoming)
- Daily8 Action Plan Intro
- Daily8 visuals (company provided)
- Action Plan training beginning with the "WHY" training
- Go into detail on each of the action plan points
- Daily habits training
- Support activities training
- Other items to fit into the day at the discretion of the presenter

Recognition: Testimonials and stories from leaders who are present (recognition is highly recommended for this event)

## Guidelines

- Must be sponsored by an Executive or above.
- Open to all.
- Event speakers/trainers need to be Senior Manager or above.
- Maximum fee will not exceed \$35.
- Curriculum must be followed. Any variation needs approval from Send-OutCards Corporate.
- SOC-provided workbooks are required.
- Daily 8 Super Saturdays cannot be held in the same geographical area where a Treat'em Right will be held in within 60 days before a TER. Super Saturdays in North American may not be held on the same day as a Treat 'em Right seminar. Look at [www.thedaily8.com](http://www.thedaily8.com) events tab for a list of all Treat 'em Right seminars and approved Super Saturday events.
- No recruiting others' guests.
- No cross-selling.
- No selling/promoting tools that are not SOC-approved.
- No outside vendor sales or recruiting.
- No URL or web redirects can be shown other than SOC URL's.

## Other Suggestions for Your Event

- Have music playing as people walk into the room. It's a good idea to have music that people know the words to.
- Use a projector that is adequate for the room, i.e. an 800 lumen projector in a bright room will make the PowerPoint look bad.
- Make sure you have a registration process that includes name tags. SendOutCards lanyards are suggested.

# DAILY8 Training

Materials (over) >>

## SendOutCards-Provided Materials

- Workbooks
- PowerPoint/Keynote data DVD. Includes the Keynote and PowerPoint presentations with the embedded videos.

The provided Data DVD should not be copied or duplicated. This disk needs to be guarded so that unauthorized "Daily 8 Super Saturdays" are not held without the knowledge of SendOutCards and the sponsoring qualified Distributor.

- Emails promoting the event for geographical areas. Upon request, SOC corporate will send up to three emails to distributors in the region surrounding your event, promoting your Super Saturday event. Email all of the pertinent information, including the date, time, location, speakers, registration information, etc., to [events@sendoutcards.com](mailto:events@sendoutcards.com), and put SOC Super Saturday in the subject line of your email. Please make sure you let us know as far in advance of your event as possible so we can help promote your Super Saturday.

Upon request, SOC corporate will provide these additional materials for SOC Super Saturdays:

- Ink pens
- Lanyards
- Success From Home (1 magazine per registered participant)
- DVDs
- Recognition pins (Success Unit and 72-Hour Challenge)

Request materials as far in advance as possible (at least two weeks in advance) of your event by emailing [events@sendoutcards.com](mailto:events@sendoutcards.com), and please put SOC Super Saturday in the subject line of your email.

\*If we have less than one week notice we may not be able to fulfill your request; if express shipping is required, you may be responsible for that expense.



1825 Research Way, Salt Lake City, UT 84119 • 801.463.3800 • [www.sendoutcards.com](http://www.sendoutcards.com)

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